

Your ref: media123
Our ref: 11/2/3/1
Date: 3 July 2019
Who deals with this: Roxanne/Emma

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PRESS RELEASE

Eve's Apple and the Art Museum school shoe campaign for Mandela Month

"You can make a difference too, with just a pair of shoes"

The poetry duo Eve's Apple in partnership with the Nelson Mandela Metropolitan Art Museum invite the public to celebrate this year's Mandela day with a campaign to buy school shoes for junior school children in need.

Throughout the month of July, the public are invited to bring black school shoes to the NMM Art Museum. We are looking for new school shoes for both boys and girls in the sizes 10 - 13 small and size 1 – 5 big. Eve's Apple and the NMM Art Museum will keep the public updated on what sizes have been collected and what sizes are still required on our facebook pages.

Mbongeni Khumalo and Luyanda Ndasana make up Eve's Apple entertainment. These two young poets from Aliwal North are passionate about changing the world for the better through art, poetry and literature. They approached the Art Museum earlier in the year with their campaign to help under privileged youngsters to get new school shoes. They are working with educators from the Ben Sinuka and Charles Duna Primary Schools in New Brighton. Ten primary school children from each school have been identified by the teachers as in need. Additional schools will be contacted if we are able to collect additional shoes.

On 20 July, Eve's Apple along with 10 young performers and designers will showcase their talent on the event titled, "Art Infused: You can make a difference too, with just a pair of shoes". The public are invited to come and enjoy a morning of poetry, art, craft and design at the Nelson Mandela Metropolitan Art Museum and can bring their school shoes to donate on this day.

Shoes collected up to this point will be on display as part of the Art Museum exhibition, *Step into my shoes: an exhibition of prints and drawings from the Nelson Mandela Metropolitan Art Museum collection*. The exhibition includes prints and drawings by important South African artists; works on display explore African spirituality, celebrate township life and reflect on socio political issues related to feminism, poverty and liberation. Cyprian shilakoe, Dumile feni and William Kentridge are on display.

SPORTS, RECREATION, ARTS & CULTURE

Nelson Mandela Metropolitan Art Museum Biennial Winners, Linga Diko and Ethna Frankenfeld are also represented on the exhibition.

On 20 July, the entertainment programme will start at 10:00 but the public can come and view the exhibitions and craft on display for sale from 9:30. The performance line-up includes songwriter and singer, Libongwe; Poet, Sihle Sofute; singer and songwriter and poet, AJ SA; actor and poet, Jae and musician Kumkani Mtengwana. Crafters and designers showcasing their work include founder of Craft R-US, Alex Makubika; earring designer, Sibabalwe Maqube; co-founder of the Culture Consciousness Society, Lulama Funde; poet and crafter, Mzuvukile Mawawa; clothing designer, Christopher Tom and founder of Lu Nuestra Creations, Lelethu Rasi.

For any queries, you can contact the Nelson Mandela Metropolitan Art Museum on:

Nelson Mandela Metropolitan Art Museum
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OR

Mbongeni Khumalo and Luyanda Ndasana from Eve's Apple entertainment on:

071 538 1725 / 074 896 9609

Art Museum Opening times:

Weekdays: 09h00 – 17h00 (closed Tuesday mornings)
Entrance free

The Art Museum is open every second Saturday and last Sunday of the month from 9:00 – 13:00.

The Art Museum will be open on 20 July from 9:00 – 13:00 for the special Mandela Bay Event.

ENDS